

SAFF ZAKWAN

Senior Web Designer

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Experience

Senior Web Designer PEOPLElogy Berhad 2022 — Present

At PEOPLElogy Berhad, I work as a Senior Web Designer handling UI/UX design, web development, and end-to-end product execution across multiple digital platforms. I focus on translating business requirements into scalable, user-friendly web experiences.

I've contributed to key projects including TALENT Enterprise (UI design, WordPress development, and ROI calculator), SKILL (UI design and structured content across 6 industries), as well as SKILLIFY, FURUTRYTE, and the main PEOPLElogy website covering both design and development.

I've also delivered 50+ event landing pages, ensuring consistency, usability, and conversion-focused design.

My core scope includes UI research, prototyping, web design, and web development, with a strong focus on clean, functional, and business-driven digital solutions.

UI Designer Ministry of Education Malaysia (MOE) (Unit Portal) January 2021 — December 2021 (Contract Role)

At the Ministry of Education Malaysia, I worked as a UI Designer focused on improving and restructuring the main MOE portal experience. My role involved collaborating closely with the Unit Portal team to explore ideas, refine user flows, and redesign key portal structures using Figma. I then presented design proposals to management for approval before implementation.

I was also involved in designing a private school web portal, aimed at showcasing and promoting a list of private schools in Malaysia. The project focused on clear information structure, accessibility, and user-friendly browsing experience.

All final UI designs were documented and handed over to vendors for development, ensuring design consistency and smooth implementation across systems.

Front-End Developer GDEX Berhad January 2020 — December 2020

At GDEX Berhad, I worked as a Front-End Developer responsible for building and maintaining responsive web and mobile interfaces. I focused on developing user-friendly applications using Angular and Vue, ensuring smooth performance across devices.

I collaborated closely with designers and backend developers to translate UI/UX requirements into functional interfaces, integrating backend APIs to support dynamic features and real-time data interactions.

In addition, I worked on optimizing application performance, exploring new front-end technologies, and maintaining technical documentation to support scalable and maintainable development.

Summary

- » UI Designer with 6+ years of experience crafting user-centered digital interfaces
- » Strong focus on balancing user needs, business goals, and technical feasibility
- » Contributed to digital products used by large-scale audiences
- » Skilled in building clean, scalable, and consistent UI systems
- » Focused on improving usability and delivering meaningful user experiences

Education

Taylor's University
Bachelor of Information Technology (Honours)
CGPA 3.71

Skills

- » User Interface Design
- » User Experience Research
- » Information Architecture
- » Wireframing
- » Prototyping (Figma)
- » UX Flow & Journey Mapping
- » Web Design
- » Responsive Web Design

Reference

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